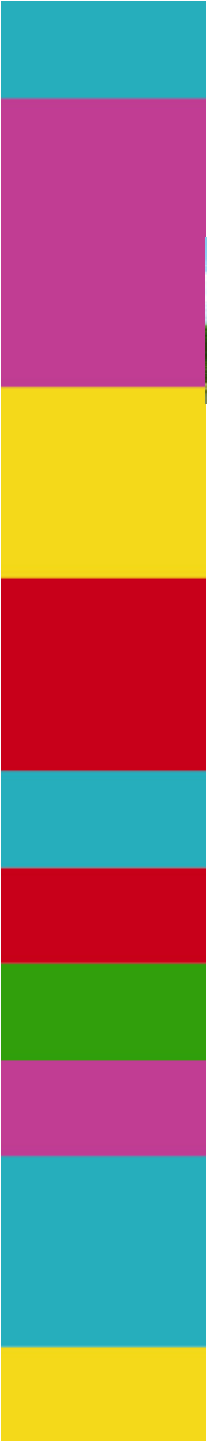




**4th Workshop on
Shaping the Future of
Mobile and Wireless
Communications**

Luis M. Correia

**eMobility WG on Leading-Edge Applications, Chairman
and
IST – Tech. Univ. Lisbon, Lisbon, Portugal**



Objectives of WG on Apps.

- To establish further links between M&W Comms. and other areas.
- To find new applications for M&W Comms..
- To get disruptive ideas for R&D in M&W Comms..
- To gather further contributions to the SRA (Strategic Research Agenda).
- To establish an SAA (Strategic Applications Agenda).

Topics

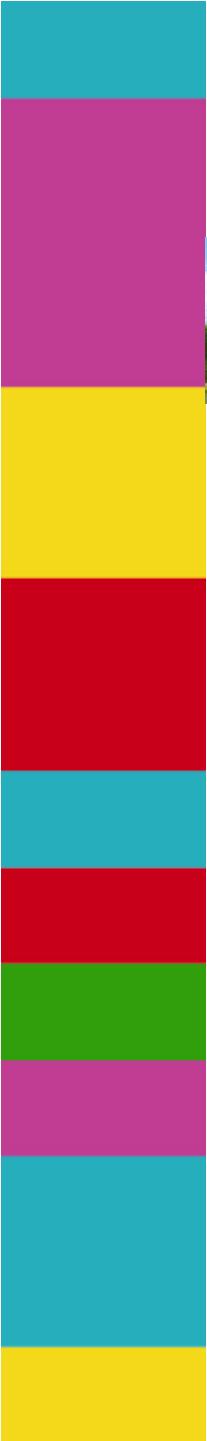


- Initially, the WG addressed many areas of applications, e.g.:
 - Health & Inclusion,
 - Transport,
 - Environment,
 - Media and Entertainment,
 - Banking,
 - Clothing and Footwear,
 - Sports, ...

Previous Editions




- Workshops have been held with invited speakers with a non-engineering telecommunications background:
 - 2006-May-22, hosted by Deutsche Telekom, Bonn, DE,
 - 2007-Sep-25, hosted by Telecom Italia, Rome, IT.
 - 2008-Oct-15, hosted by Ericsson, Stockholm, SE.

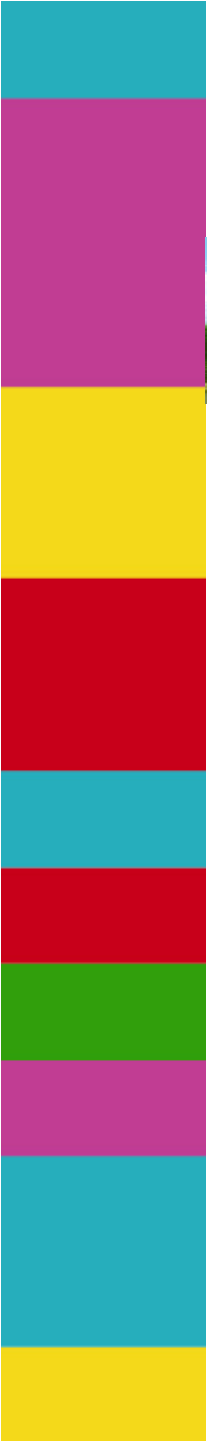


Current Edition (1) *e*Mobility

(Connect to the network community)



- Speakers from this edition:
 - *Health and Inclusion*: Dr. Georgi Graschew, Max-Delbrück Center for Molecular Medicine, DE,
 - *Transport*: Francisco Sanchez, CTAG, ES,
 - *Environment*: Suzanne Pahlman, World Wildlife Fund, SE



Current Edition (2) *e*Mobility

(Connect to the network community)



- Speakers from this edition:
 - *Future Internet*: Jorge Serna, Telefónica I+D, ES
 - *Social Aspects*: Dr. Gianluca Miscione, International Institute for Geo-Information Science and Earth Observation, NL



Today's

eMobility
(Connect to the network community)



Programme.

- 10h00 - 10h15: Welcome/coffee
- 10h15 - 10h30: Opening
- 10h30 - 11h15: *Gianluca Miscione*
- 11h15 - 12h00: *Suzanne Pahlman*
- 12h00 - 12h45: Visit to Telefónica's Flagship Shop
- 12h45 - 13h30: Lunch
- 13h30 - 14h15: *Georgi Graschew*
- 14h15 - 15h00: *Francisco Sanchez*
- 15h00 - 15h15: Break
- 15h15 - 16h00: *Jorge Serna*
- 16h00 - 16h45: Panel and Wrap up
- 16h45 - 17h00: Close



All information is available at:

<http://www.emobility.eu.org>

Thank you.